



WORLD PANCREATIC CANCER DAY

How to Use the Key Social Post

1. Download the image

This year, we have translated the Key Social Post into 20 different languages. Simply go to our [Downloads](#) page click the button that says “Key Social Posts”

2. Select Preferred Language

Choose your preferred language and download the folder using the dropdown menu. Each folder has three image sizes of the Key Social Post. One for FaceBook/Twitter, one for Instagram, and one square image.



3. Recommended Post Caption

Once you have selected your language, copy or adapt the following text to use as the post caption and translate it into your preferred language:

Pancreatic cancer has the lowest survival rate among major cancers. But by spreading awareness and advocating for early detection, we can make a life-saving difference. This November, join us in the fight against pancreatic cancer by visiting hellopancreas.com to learn more about one of the world's toughest cancers.

#hellopancreas #WPCD #pancreaticcancer
#earlydetection #WPCC

4. Update Image if Needed

We recommend that you add your organization's logo to the post image. Use the .jpg version and drop your logo in the open space next to the WPCC logo.